

# RMOA

ST GEORGE HOSPITAL

St George Hospital | The Sutherland Hospital | Griffith Base Hospital  
Calvary Kogarah | Justice Health | Kirkeaton Road Centre

ST GEORGE  
HOSPITAL

Oliver Bogdanovski  
**President**

Stephanie Roydhouse  
**Sponsorship Officer**

Dear Prospective Sponsor,

On behalf of St George Resident Medical Officers' Association (RMOA), we would like to welcome you to our organisation. We are a not-for-profit, volunteer-led society that represents over 150 junior medical officers (JMOs), including intern, resident, and senior resident medical officers, at St George and its affiliated hospitals (Network 8).

RMOA serves to improve the lives of junior doctors, with social events, free food, team sports, common room supplies, free resources, course funding, education opportunities, exclusive discounts, and loads more. Additionally, RMOA advocates for junior doctors, ensuring safe working conditions and hours, appropriate pay, and measures to improve junior doctor wellbeing.

Junior doctors are at the start of their medical career. After long and intensive medical training, they begin earning money with little knowledge of the real world. A partnership with St George RMOA is a fantastic means to build a relationship with Australia's future specialists, surgeons and generalists. We offer numerous means to build brand loyalty and trust, both in-person and online. All our sponsorship opportunities are negotiable, and prices are listed in AUD and inclusive of GST. Event attendance numbers are estimates only.

We look forward to cultivating a positive, mutually beneficial relationship.

Kind regards,

Oliver Bogdanovski  
**President**

[oliver.bogdanovski@health.nsw.gov.au](mailto:oliver.bogdanovski@health.nsw.gov.au)



Stephanie Roydhouse  
**Sponsorship Officer**

[stephanie.roydhouse@health.nsw.gov.au](mailto:stephanie.roydhouse@health.nsw.gov.au)



# Contents

---

## Events | 3

|                             |   |                                |
|-----------------------------|---|--------------------------------|
| Sips & Savings              | 4 | Sat, 14 <sup>th</sup> October  |
| JMO Ball                    | 3 | Sat, 16 <sup>th</sup> December |
| Mid- and End-of-Term Events | 6 | Multiple                       |
| JMO M&M                     | 7 | Multiple                       |
| Dining with the Doctors     | 8 | Negotiable                     |

## Wellbeing | 9

|                      |    |                       |
|----------------------|----|-----------------------|
| Social Sports        | 9  | Weekly                |
| Food Drops & Lunches | 10 | Wed (TSH) & Fri (SGH) |

## Social Media | 11

## Membership Deals | 12

# Sips & Savings

120 JMOs

Sat, 14th October

Our inaugural Sips & Savings event will be the hallmark event of the year. Junior doctors will slip off their stethoscopes and sip on cocktails and champagne in a function room lined with sponsors, taking a break from looking after their patients' health and improving their knowledge on management of their own wealth. Here, doctors will have to the opportunity to learn about what each of our partners has to offer and learn more about where they should invest their money, similarities and differences between the various insurance options, the best options available to take out a mortgage or car loan as a junior doctor, and loads more. This is our premiere sponsor event of the year, and one not to be missed!

| Benefits                         | Gold Sponsor |
|----------------------------------|--------------|
| Trade booth at event             | ✓            |
| Logo on event cover photo        | ✓            |
| Sponsored post in Facebook event | ✓            |
| Price                            | \$2000       |

# JMO Ball

120 JMOs & partners

Sat, 16th December

In 2023, we are bringing back the JMO Ball to coincide with our annual Christmas party. With Staff Specialists covering our JMO after hours and emergency department shifts, it will surely be a night to remember. Consisting of a seated three-course banquet punctuated by prizes, awards, and commemorative speeches, a spectacular venue, and lavish décor, the JMO Ball provides the perfect finale to a major milestone year for many junior doctors.

| Benefits                          | Platinum Sponsor         | Gold Sponsor |
|-----------------------------------|--------------------------|--------------|
| Appreciation during speeches      | ✓                        | ✓            |
| Banner display during event       | ✓                        | ✓            |
| Logo on event cover photo         | ✓                        | ✓            |
| Logo on all official photography  | ✓                        | ✓            |
| Sponsored post in Facebook event  | ✓                        | ✓            |
| Present prize from raffle         | ✓                        |              |
| 2-min speaking time               | ✓                        |              |
| [Opt.] Trade booth prior to entry | ✓                        |              |
| <b>Price</b>                      | <b>\$1500 (one only)</b> | <b>\$750</b> |

|  |                               |
|--|-------------------------------|
| Logo on photobooth strips                | Cost of photobooth (one only) |
| Appreciation in speech & on social media | Cost of prize for raffle      |

# Mid- and End-of-Term Events

60+ JMOs each

See below\*

Across the five rotations per year, we host mid- and end-of-term events to celebrate these major milestones and bring reunite our members from across our various campuses. In 2022, these included nights out in the city, barefoot bowls, a lively games night at Archie Brothers, an impressive Paint 'n' Sip class, and drinks at the Kogarah Hotel. Our estimates dates are as follows:

|        | Mid-Term                      | End-of-Term                    |
|--------|-------------------------------|--------------------------------|
| Term 1 | Sat, 18 <sup>th</sup> March   | Sat, 15 <sup>th</sup> April    |
| Term 2 | Sat, 20 <sup>th</sup> May     | Sat, 1 <sup>st</sup> July      |
| Term 3 | Sat, 5 <sup>th</sup> August   | Sat, 9 <sup>th</sup> September |
| Term 4 | See <i>Sips &amp; Savings</i> | Sat, 18 <sup>th</sup> November |
| Term 5 | See <i>JMO Ball</i>           | Sat, 4 <sup>th</sup> February  |

\*Dates subject to change

| Benefits                         | Platinum Sponsor                       | Gold Sponsor |
|----------------------------------|--|--------------|
| Naming rights                    | ✓                                      |              |
| Logo on event cover photo        | ✓                                      | ✓            |
| Sponsored post in Facebook event | ✓                                      | ✓            |
| Price                            | \$1000                                 | \$500        |
| In-person stall at event         | Negotiable (depending on event format) |              |
| Logo on photobooth strips        | Cost of photobooth (one only)          |              |

# JMO M&M

## 40 JMOs

## Contact us for specific dates

Organised by our Education Officer and chaired by the Director of Pre-vocational Education and Training (DPET), the JMO M&M (Morbidity and Mortality) meeting is run towards the end of each term. JMOs have the opportunity to reflect on clinical scenarios where patients have had near miss or adverse outcomes due to a clinical error, and analyse how this came to be and how this could be prevented in future. The meetings are strictly confidential, and provide a means for self-improvement and debriefing about difficult scenarios. Acknowledgement in social media will occur during the lead up to and at the start of the event, as part of our promotional campaign. Note: lunch must be individually packaged (e.g. bowls of food) or a server wearing gloves and using tongs must provide food onto plates, as per our hospital's COVID-19 policy.

| Benefits                                | Gold Sponsor       |
|---|--------------------|
| Acknowledgement at beginning of meeting | ✓                  |
| Acknowledgement in social media         | ✓                  |
| Logo on promotional materials           | ✓                  |
| <b>Price</b>                            | Provision of lunch |

# Dining with the Doctors

60-120 JMOs

Date negotiable

In collaboration with RMOA, organise your own event where you take doctors out on a magical evening to enjoy a delicious meal at one of our local spots. This can replace one of our mid- or end-of-term events (to prevent event fatigue), or be in addition to it – it's up to your discretion. Get in contact with us and we can help with distributing promotional materials for the event, and you run the rest of the event as you see fit. This opportunity is only available if the event is exclusive to our junior doctors at St George RMOA.

| Benefits                          | Platinum Sponsor                    |
|-----------------------------------|-------------------------------------|
| Entirely run by your organization | ✓                                   |
| Naming rights                     | ✓                                   |
| Acknowledgement in social media   | ✓                                   |
| Logo on promotional materials     | ✓                                   |
| <b>Price</b>                      | Provision of meal and entertainment |



# Social Sports

They say laughter is the best medicine, but then they also say exercise helps too. Fortunately, when our RMOA plays sport, the prescription tends to call for both. Relaunched last year, our soccer team, Furious George, plays weekly games on Thursday evenings through Urban Rec. Our team enjoys the opportunity to relax, exercise, and take out our weekly frustrations on an innocent ball. In 2023 with your help, we're hoping to increase the number of teams and sports we offer.

| Benefits                                       | Team Sponsor      |
|--|-------------------|
| Naming rights                                  | ✓                 |
| Logo on sign-up form                           | ✓                 |
| Logo & mention on all sport-related posts      | ✓                 |
| [Opt.] Once only, one rep to play for the team | ✓                 |
| <b>Price</b>                                   | \$500/season      |
| Logo on re-useable sports bibs                 | \$1000 (one only) |

# Food Drops & Lunches

## St George Fridays

## Sutherland Wednesdays

Skipping meals is an unfortunate reality for many of our JMOs - 65% reported missing lunch at least once per week, and 90% at least monthly, in 2022. As doctors, we know that food is important for fuelling us, but the reality is that we often don't have time to get away from the ward, and even when we do, unfortunately nutritious food isn't always available at our hospitals, especially on after- hours shifts. We aim to provide fortnightly lunches at each hospital for our members - Wellbeing Wednesdays at Sutherland hospital, and Feel-good Fridays at St George, and would love to invite our sponsors to provide lunches. We also currently provide a "snack drop" to St George and Sutherland hospital JMO common rooms monthly, with the goal to increase this to fortnightly. With your help we can continue to keep a stockpile of emergency muesli bars, fruit supplies, energy drinks and other goodies on hand!

| Benefits                | Food Drop Sponsor | Free Lunches Sponsor |
|-------------------------|-------------------|----------------------|
| Post in WhatsApp groups | ✓                 | ✓                    |
| Instagram story         | ✓                 | ✓                    |
| Flyer next to food      | ✓                 | ✓                    |
| Trade booth             |                   | ✓                    |
| <b>Price</b>            | \$300             | Cost of food         |

# Website

[rmoa.au](http://rmoa.au)

Our website, relaunched in 2023, is our one-stop shop for everything RMOA. Packed to the brim with resources, all our upcoming events, membership deals and loads more, it's a go-to for all JMOs across our hospitals. All sponsors will be listed in our "Sponsors" section of our website. If you would like to contribute to the website in a meaningful way (for example, a brief how-to on financial management for junior doctors), we also have the option of adding sponsor-written articles to our resources page or our upcoming blog. These will be reviewed by the RMOA team for quality assurance purposes.

| Benefits                           | Platinum Sponsor | Gold Sponsor |
|------------------------------------|------------------|--------------|
| Logo on front page                 | ✓                | ✓            |
| Sponsor-written article on website | ✓                |              |
| WhatsApp post promoting article    | ✓                |              |
| <b>Price</b>                       | <b>\$750</b>     | <b>\$100</b> |

# Membership Deals

150+ JMOs

[rmoa.au/deals](https://rmoa.au/deals)

New in 2023, St George Hospital RMOA are building a portfolio of exclusive Membership Deals for our members. Partnering with us is a fantastic means to build a relationship and brand loyalty with junior medical officers (JMOs) early in their career, before they begin taking their teams out for a meal as a senior registrar or consultant, or providing junior doctors with recommendations on whether to get the best equipment and cool down and debrief. After 6-8 years of university, a junior doctors' wage started at \$35/hour in 2022, while they deal with rising rent prices, and start looking into buying a house or starting a family. Providing a deal for our members is a great way to show your support for junior doctors, who often work up to 80 hours per week clad in sweat-inducing plastic while they manage patients with COVID-19. These deals will be exclusive to the over 150 junior doctors (intern, resident, and senior resident medical officers) across St George, Sutherland, Calvary Kogarah, and our other smaller campuses. To access these deals, members will simply need to be logged in to our website. Online deals will appear with a promotional code. For in-store deals, the website will show a small card with the junior doctor's name, a photo of them, and either a green bar that reads "Eligible for Deals" or a red bar that reads "Ineligible for Deals". This will be used to confirm our members for Membership Deals.

| Benefits  | Membership Deal |
|---|-----------------|
| Logo on Membership Deals page of website                                  | ✓               |
| Promotion in our WhatsApp groups, Facebook pages and on Instagram stories | ✓               |
| Flyer in our JMO Common Rooms   | ✓               |
| Certificate of Appreciation for local vendors                             | ✓               |

For further information or to negotiate a deal, please contact Catriona Shen (Membership Officer) at [Catriona.Shen@health.nsw.gov.au](mailto:Catriona.Shen@health.nsw.gov.au).